

## San Diego County Methamphetamine Prevention Initiative

<p><b>Identified Problem:</b></p> <p><i>Individual health problems</i> resulting from accessibility of methamphetamine and meth-related activity (e.g., physical and mental health; child abuse and neglect; violence; and traumatic injuries)</p>	<p style="text-align: center;"><b>Contributing Factors:</b></p> <ol style="list-style-type: none"> <li>1. Ease and discreteness of manufacturing</li> <li>2. Secretive/less visible components of meth use and its consequences</li> <li>3. Criminal enterprises (e.g., gangs, international cartels, etc.)</li> <li>4. Large expendable income among some youth groups</li> <li>5. Widespread availability to high-quality, low-cost meth and its precursor chemicals</li> <li>6. Normative behavior among some subpopulations</li> <li>7. Initial effects (i.e., “works at first”) – euphoria, sex, work, school, athletics,</li> </ol>
--	---

Goals	Resources	Strategies	Expected Outcomes			Measurement Indicators <small>[P = Process Indicator; O = Outcome Indicator]</small>
			Short Term <b>July 2005 – Dec 2006</b>	Intermediate <b>Jan 2007 – June 2009</b>	Long Term <b>July 2009 - June 2010</b>	
<p>Reduce the harms associated with meth use and/or meth-related activity among high-risk populations through policy enactment and improved business practices.</p> <p><b>Policy &amp; Business Practice Development</b></p>	<ul style="list-style-type: none"> <li>• County treatment service providers</li> <li>• Existing organized community collaborations</li> <li>• Meth Initiative members (experience, expertise)</li> <li>• Strategic partners (local government, enforcement, etc.)</li> </ul>	Data collection/ Research	Process & outcome indicators identified; baselines established. Identify array of health risks associated with meth use and target populations.	Ongoing monitoring of data indicators; assessment of intermediate expected outcomes conducted.	Ongoing monitoring of data indicators; assessment of long-term expected outcomes conducted	<ul style="list-style-type: none"> <li>◇ P: Data indicators collected &amp; baselines established</li> <li>◇ O: Evaluation reports completed</li> </ul>
		Policy Development	<ul style="list-style-type: none"> <li>• Identify high risk meth using environments by target populations.</li> <li>• Develop a targeted community education campaign, that include model policies and business practices that reduce risk to identified populations</li> </ul>	<ul style="list-style-type: none"> <li>• Finalize appropriate Meth model policies and business practices.</li> <li>• Identify appropriate and willing businesses/ property managers to implement policies &amp; practices.</li> </ul>	<ul style="list-style-type: none"> <li>• Policies are implemented as part of standard acceptable conditions for targeted high risk environments.</li> <li>• Additional policies and business practices are implemented to further reduce risks associated with meth use.</li> </ul>	<ul style="list-style-type: none"> <li>◇ Development of list of health issues and high risk meth environments.</li> <li>◇ Development of model policies and business practices to mitigate risk.</li> <li>◇ Implementation of policies/practices by managers responsible for high risk environments.</li> <li>◇ Reduction in meth-related health problems among target populations.</li> </ul>
		Community Engagement	Develop a partnership of prevention and other health care and social service providers to develop campaign.	Continue partnership and review progress. Include additional partners as needed to achieve goals.	Continue partnership.	<ul style="list-style-type: none"> <li>◇ Partners include representatives from AOD prevention and treatment, physical, especially sexual health, social services and other agencies.</li> </ul>
		Media Advocacy	Develop a media series on campaign – with focus on specific targeted populations.	Continue development and publications of media stories to support public polices and business practices.	Continue media stories.	<ul style="list-style-type: none"> <li>◇ Number of stories published in local media.</li> </ul>
		Enforcement	Work with Code Enforcement to review applicable business permit guidelines and health standards.	Develop protocol with Code Enforcement, Fire Department, or other relevant agencies to ensure policies and practices are enforceable	Ensure policies and practices are appropriately enforced.	<ul style="list-style-type: none"> <li>◇ Procedure for enforcement is part of standard enforcement process.</li> <li>◇ Number of enforcement actions.</li> </ul>